“Every time you eat or drink, you are either feeding disease or fighting it.”

– HEATHER MORGAN

The Way Nature Intended

RAW PRIMAL

LEADERS IN RAW NUTRITION

Value | CARNIVORE BY PRIMAL RAW PREMIUM CANE MEAT | JUST SUPER FOOD



The Way Nature Intended

RAW

PRIMAL

HOW TO SWITCH TO RAW



DAY 1



DAY 2



DAY 3



DAY 4

SWITCH TO RAW, SWITCH TO PRIMAL

The Way Nature Intended

PRIMAL

RANCH MIX



BEST OF BOTH OPTION. FOR SPURRING APPETITE IN FUSSY DOGS. CHICKEN & BEEF COMBINATION.

DIETARY INFORMATION

PROTEIN 15%
MOISTURE 58%
CRUDE FAT 9%
CA/P 2
ASH 5%
CRUDE FIBRE < 1%

TRIPE MIX



HIGH CALORIE. FOR WORKING DOGS, RECOVERING DOGS AS WELL AS PREGNANT & NURSING FEMALES.

DIETARY INFORMATION

PROTEIN 16%
MOISTURE 59%
CRUDE FAT 9%
CA/P 2
ASH 4.5%
CRUDE FIBRE < 1%

The Way Nature Intended

RAW PRIMAL

TURKEY + RABBIT



DIETARY INFORMATION

PROTEIN 20%
MOISTURE 70%
FAT 3%
FIBRE < 1%
CALCIUM 0.83%
PHOSPHORUS 0.6%
ASH 3.5%

TWO AMAZING, HIGH QUALITY, NOVEL PROTEINS, IN A SINGLE MIX, MAKING SURE YOUR PETS GET THE BENEFITS OF BOTH!

CHICKEN MIX



DIETARY INFORMATION

PROTEIN 13%
MOISTURE 68%
CRUDE FAT 3%
CRUDE FIBRE < 1%
CA/P 1.94
ASH 3.5%

LOW FAT, LEAN PROTEIN. FOR MAINTAINING WEIGHT AND AS PART OF A WEIGHT LOSS PROGRAM

The Way Nature Intended

PRIMAL

GASTROINTESTINAL
LAMB + TURKEY



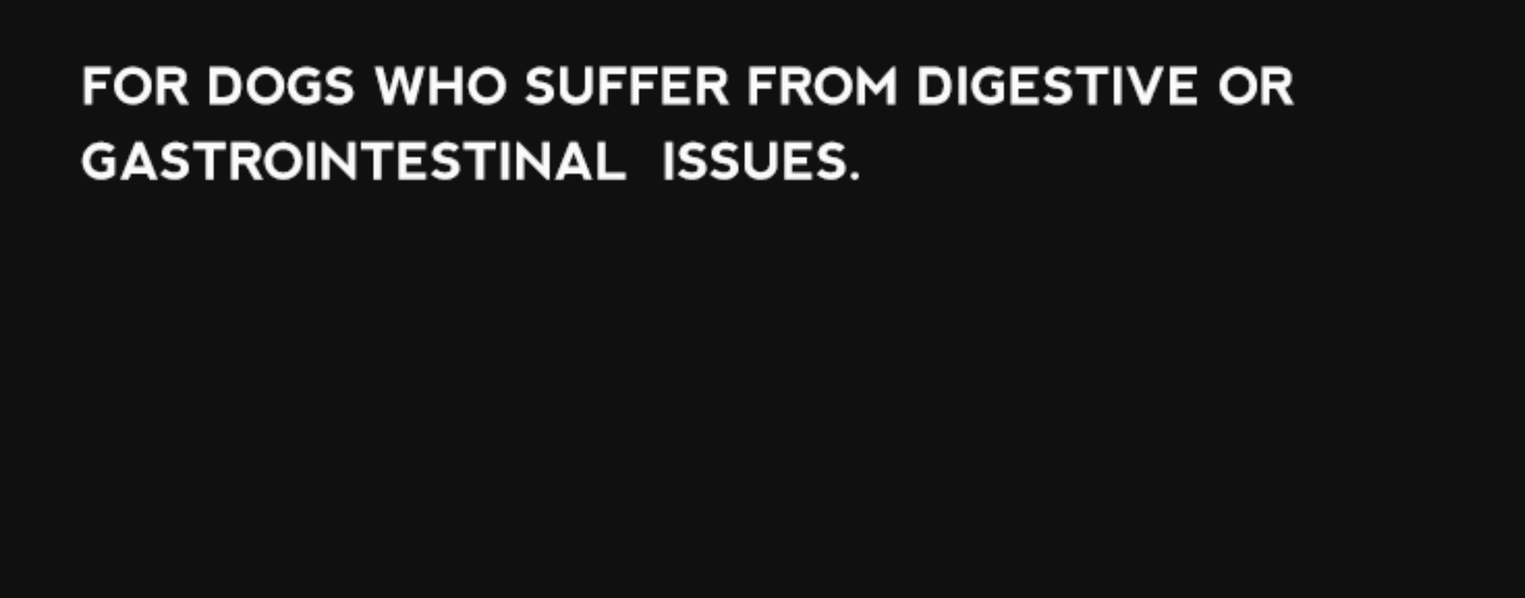
DIETARY INFORMATION

PROTEIN 19.8%
MOISTURE 68.3%
CRUDE FAT 3%
CRUDE FIBRE 1%
CALCIUM 0.72%
PHOSPHORUS 0.34%

GASTROINTESTINAL LAMB AND TURKEY WITH ADDED FIBRE

FOR DOGS WHO SUFFER FROM DIGESTIVE OR GASTROINTESTINAL ISSUES.

DUCK MIX



DIETARY INFORMATION

PROTEIN 19%
MOISTURE 68%
FAT 12%
FIBRE <1%
CALCIUM 1%
PHOSPHORUS 16%
ASH 3.2%

100% FREE RANGE WHOLE PREY DUCK. HIGH CALORIE, IMMUNE SYSTEM BOOSTING NOVEL PROTEIN SUITABLE FOR DOGS AND CATS.

The Way Nature Intended

PRIMAL

RANCH MIX MINIS
4X250G



DIETARY INFORMATION

PROTEIN 15%
MOISTURE 58%
CRUDE FAT 9%
CA/P 2
ASH 5%
CRUDE FIBRE < 1%

The Way Nature Intended

RAW PRIMAL



JUST FISH

TILAPIA

OUT NOW

GET YOUR ORDERS IN





The Way Nature Intended

RAW PRIMAL JUST TRIPE



RICH IN PROBIOTICS AND DIGESTIVE ENZYMES. FOR DOGS WITH GASTROINTESTINAL ISSUES.



HIGH QUALITY PROTEIN. WHOLE PREY RECIPE. RICH IN OMEGA 3 FATTY ACIDS. GREAT ANTI INFLAMMATORY PROPERTIES. SUITABLE FOR DOGS & CATS.

The Way Nature Intended

PRIMAL

CARNIVORE

BY PRIMAL RAW

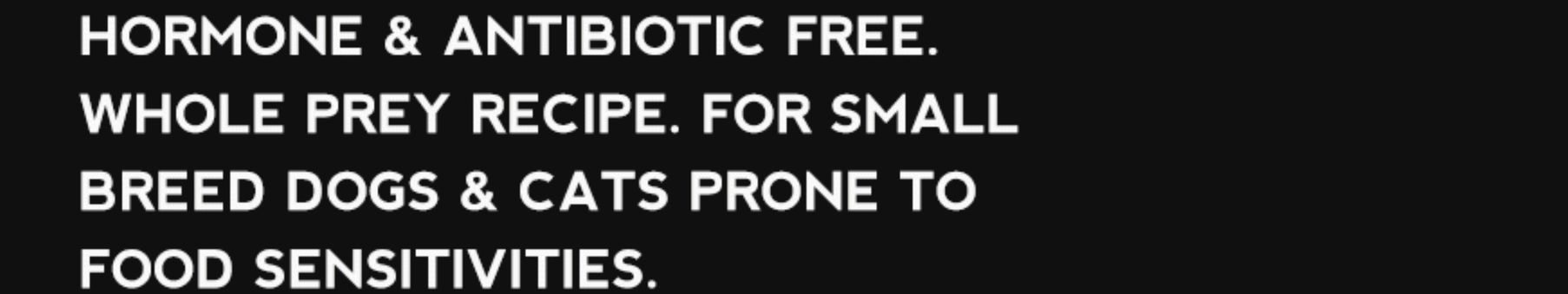
PREMIUM GAME MEAT

VENISON SAUSAGES



HIGH QUALITY NOVEL PROTEIN.
HORMONE & ANTIBIOTIC FREE.
WHOLE PREY RECIPE. FOR SMALL BREED DOGS & CATS PRONE TO FOOD SENSITIVITIES.

HYPOALLERGENIC



HIGH QUALITY NOVEL PROTEIN.
HORMONE & ANTIBIOTIC FREE.
WHOLE PREY RECIPE. FOR DOGS WHO SUFFER FROM FOOD SENSITIVITIES AND/OR SKIN ALLERGIES.

CARNIVORE
BY PRIMAL RAW
PREMIUM GAME MEAT

PREMIUM ORGANIC VENISON TREATS



The Way Nature Intended

RAW PRIMAL

CARNIVORE
BY PRIMAL RAW
PREMIUM GAME MEAT

The Way Nature Intended

PRIMAL

CARNIVORE

BY PRIMAL RAW

PREMIUM GAME MEAT

ORGANIC VENISON



HIGH QUALITY NOVEL PROTEIN.
HORMONE & ANTIBIOTIC FREE.
WHOLE PREY RECIPE. FOR DOGS
PRONE TO FOOD SENSITIVITIES.

PREMIUM TREATS



HIGH QUALITY NOVEL PROTEIN,
DRY WORS TREATS. FOR CATS &
DOGS.

The Way Nature Intended

PRIMAL

CARNIVORE

BY PRIMAL RAW

PREMIUM GAME MEAT

VENISON BONES



VENISON CUBES



The Way Nature Intended

PRIMAL

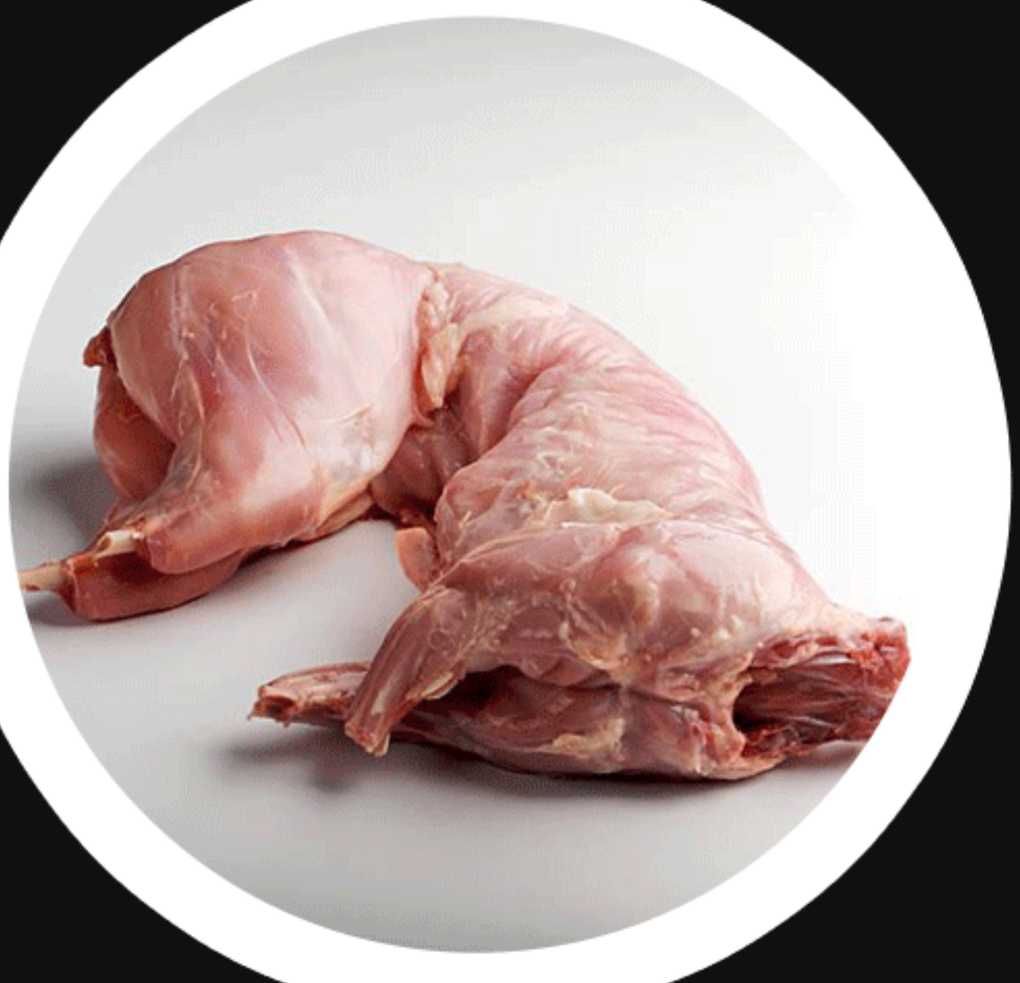
CARNIVORE

BY PRIMAL RAW

PREMIUM GAME MEAT

WILD HARE

WHOLE ORGANIC CARCASSES



BIG ASS BONE



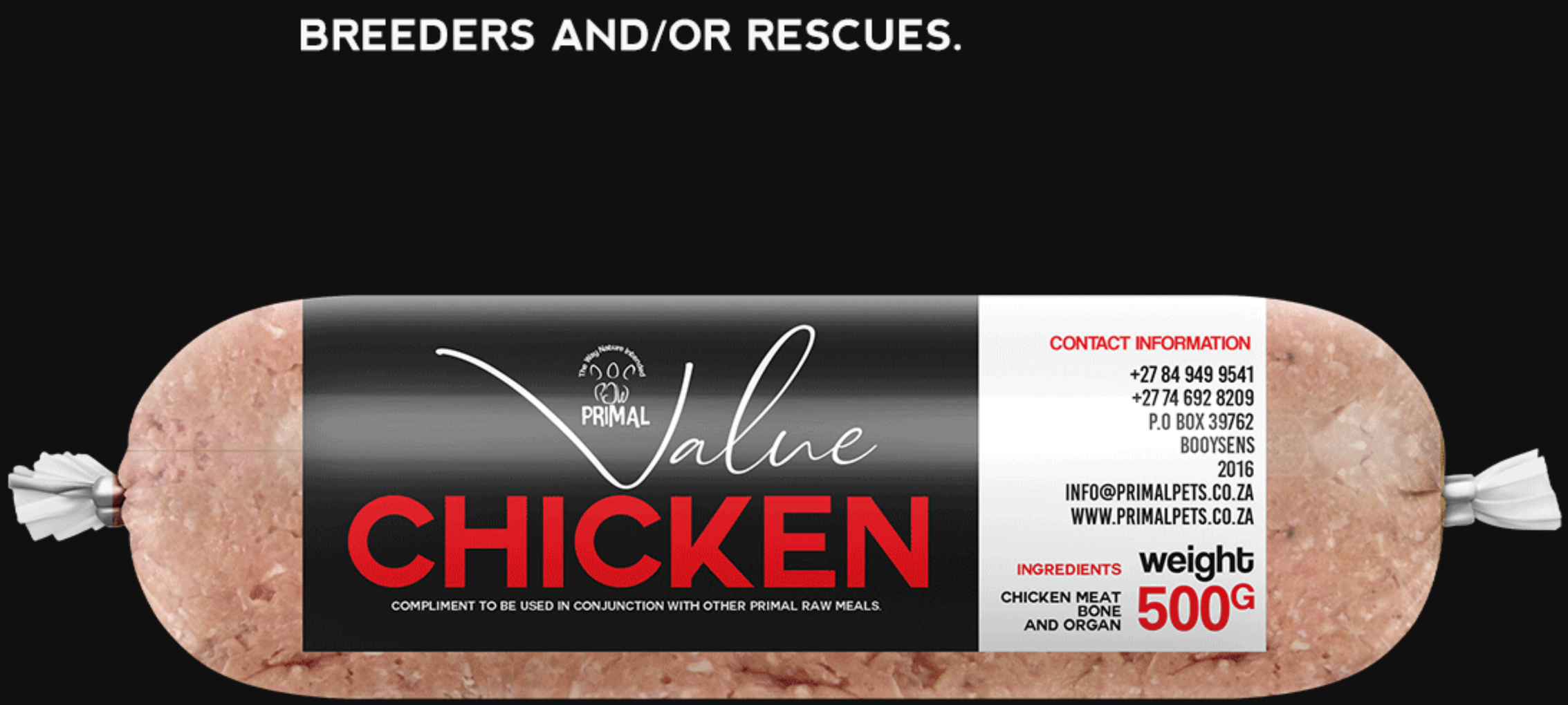
The Way Nature Intended

PRIMAL

Value



LOW FAT, LEAN PROTEIN. COST EFFECTIVE OPTION FOR BREEDERS AND/OR RESCUES.



LOW FAT, LEAN PROTEIN. COST EFFECTIVE OPTION FOR BREEDERS AND/OR RESCUES.

The Way Nature Intended

PRIMAL

SUPER FOOD



RICH IN GLUCOSAMINE, CHONDROITIN & HYALURONIC ACID. FOR DOGS & CATS WITH ARTHRITIS AND/OR LARGE BREED DOGS PRONE TO JOINT ISSUES, AS WELL AS FOR SKIN ALLERGIES.



FERMENTED MILK DRINK FROM A2 CERTIFIED COWS. GREAT PROBIOTIC. FOR FUSSY DOGS. SUITABLE FOR LACTOSE INTOLERANT DOGS.

NATURAL SOURCE OF HIGH QUALITY PROTEIN AND AMINO ACIDS. FOR RECOVERY AND LEAN MUSCLE DEVELOPMENT.



REIV

HERBAL PRODUCTS

WHY REVIV?

-OPTIMISES GASTROINTESTINAL TRACT (GI TRACT) FUNCTIONALITY

-INHIBITS THE GROWTH OF PATHOGENIC BACTERIA IN THE GUT

-AIDS IN DIGESTION AND THE BREAKING DOWN OF PROTEINS

-INCREASES THE ABSORPTION OF VITAMINS & MINERALS

-PREVENTS DIARRHOEA & REDUCES CONSTIPATION

-MULTI-STRAIN LIVE CULTURES FOR YOU & YOUR PET

-HELPS TO DIGEST LACTOSE FOR LACTOSE INTOLERANT PERSONS

-SIGNIFICANT RELIEF OF ALLERGIES

-IMMUNE SYSTEM BOOSTER

-PRODUCES NATURAL ANTIBIOTICS & ANTIFUNGALS



The Way Nature Intended

PRIMAL

The Way Nature Intended

PRIMAL

SUPER FOOD





RE IV

HERBAL PRODUCTS

MULTI-STRAIN PROBIOTIC

The Way Nature Intended

PRIMAL

CARAPAU



NEW